



# 2015 MODEL YEAR CHEROKEE LATITUDE FWD

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$25,095**

**JEEP CHEROKEE LATITUDE FWD**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Premium Cloth Bucket Seats  
Engine: 2.4-Liter I4 MultiAir® Engine  
Transmission: 9-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

ParkView™ Rear Back-Up Camera  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Front Seat-Mounted Side Airbags  
Supplemental Rear Seat Side Airbags  
Passenger Inflatable Knee-Bolster Airbag  
Driver Inflatable Knee-Bolster Airbag  
Keyless Entry with Panic Alarm  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Roll Mitigation  
All Speed Traction Control  
Hill Start Assist  
Trailer Sway Damping  
Speed Control

Tire Pressure Monitoring Display  
**INTERIOR FEATURES**  
Uconnect® 5.0 AM/FM/BT  
5.0-Inch Touchscreen Display  
Integrated Voice Command with Bluetooth®  
USB Charging Port in Console Bin  
Audio Jack Input for Mobile Devices  
115-Volt Auxiliary Power Outlet  
Rearview Mirror with Microphone  
Ambient LED Interior Lighting  
Front-Passenger Fold-Flat Seat  
Rear 60 / 40 Folding Split Recline Seat  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Tilt / Telescope Steering Column  
Cluster 3.5-Inch TFT Black and White Display  
Electronic Vehicle Information Center  
Power Front Windows w/ 1-Touch Up and Down Feature  
Illuminated Front Cup Holders  
Jeep Cargo Management System

**EXTERIOR FEATURES**  
17-Inch x 7.0-Inch Aluminum Wheels

225/60R17 BSW All Season Tires  
Bi-Function Halogen Projector Headlamps  
Automatic Headlamps  
LED Daytime Running Headlamps  
Deep Tint Sunscreen Glass  
LED Tail Lamps  
Bright Side Roof Rails  
Bright Exhaust Tip

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Customer Preferred Package 24K** \$600

18-Inch x 7.0-Inch Gloss Black 5-Spoke Alum Wheel  
225/55R18 All Season Tires  
Altitude Package  
Day Light Opening Moldings  
Gloss Black Fascia Applique  
Gloss Black Grille Surrounds  
Gloss Black Roof Rails  
Gloss Black Exterior Badging  
Continental Brand Tires

Uconnect® 8.4A AM/FM/SXM/BT \$795  
Remote USB Port  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
NAV-Capable. See Dealer for Details  
Uconnect® Access 6-Month Trial (Reg Required)  
For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
Compact Spare Tire \$195

**DESTINATION CHARGE** \$995

**TOTAL PRICE: \* \$27,680**

**WARRANTY COVERAGE**  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJLCBFW-723273

L4-VON: 3101

S.L.  
0417



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

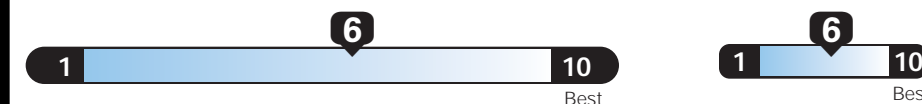
**Fuel Economy**  
**25** MPG  
combined city/hwy  
**22** city  
**31** highway  
**4.0** gallons per 100 miles

Small SUV 2WD range from 17 to 33 MPG. The best vehicle rates 119 MPGe.

**You save \$500**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST**  
**\$2,100**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)



This vehicle emits 359 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★  
Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★  
Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 71 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 16 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES